

Bourton-on-the-Water Parish Council

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Suggestions for best use of Tourism Charge

The funds should be aimed directly at the management of problems associated with tourism/high visitor numbers and the costs that are incurred by Parish Council as a result of this such as:

- Installation of wooden bollards/posts along the grass verge on Rissington Road to prevent illegal parking.
- Warden patrols of the Village Green area during peak season (Easter to September).
- Enforcement of current/new traffic regulations. Possibly employ a full time CEO seven days a week in peak season plus the weekends during low season. Additional CEO hours recently purchased at a cost of almost £10k per annum.
- Planning new traffic regulations to help with traffic flow.
- Co-ordination of car parks including possible real-time number of spaces signs and more signage to direct visitors correctly.
- Subsidise annual repairs/re-turfing of the Village Green caused by high footfall (approx. £2k per annum).
- Subsidise repairs to the riverbank walls and riverside paving which is needed due to erosion by tourists (approx. to £2k per annum).
- Subsidise a residents' waiting exemption scheme. Like permit parking but no marked bays just a car window sticker indicating you are exempt from a village centre waiting restriction.
- Willow tree project - repairs/improvements to area around the willow tree and War Memorial (grass, pavement, river wall and bank) to improve safety for pedestrians and reduce ongoing maintenance costs. Project costs estimated at approx. £30k-£40k.
- Explore projects to support sustainability/climate emergency. Make use of renewable energy sources to release more of the precept for residents' projects.
- Consider suggestions raised from BTAG findings (contact Cllr Paul Hodgkinson).